

M31 Research

Data | Research | Insight

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Message from the CEO



In a world that is rife with misinformation, and misleading data, there has never been a more critical need for accurate, reliable, and actionable information to support the work of key decision makers that shape the global agenda.

Starting with a team of passionate development experts, M31 Research has grown into a regional organisation with a presence in 16 countries in Eastern and Southern Africa. We are trusted by leading organisations from around the world to provide critical data, research, and insights by leveraging the knowledge of leading professionals from around the world paired with local experts.

Our expanding team of global experts brings a wealth of experience and the requisite technical knowhow to solve the most challenging developmental issues on the continent.

We are grateful to all the partners that have helped drive our mission to deliver meaningful insights to the world's decision makers and look forward to forging lasting relationships with new partners as we work to make the world a better place.



Mr. Chisangu Matome
Chief Executive Officer
M31 Research
BSc. Education | MBA General



About M31 Research

M31 Research exists to improve the livelihoods of the most vulnerable members of our society by contributing to the global development agenda. We provide accurate and reliable data and research that lead to valuable insight for the world's decision makers.

Our Expertise

- Data collection and logistics ■
- Program and policy evaluation ■
- Third party monitoring ■
- Strategic planning ■
- Programme implementation ■
- Market Intelligence ■
- Capacity Building ■
- Data Analysis and Visualisation ■

Our Regional Presence

Southern Africa



Eastern Africa



Social Development



Education



Health Systems



Social Protection



Water & Sanitation



Labour & Employment



Migration & Refugees



Gender Equity



Poverty



Humanitarian Assistance



Agriculture

Natural Resources



Pollution



Climate & Weather



Extractive Industry



Fisheries & Aquaculture



Energy



Wildlife



Water Resources



Land Resources

Thematic Areas

Economic Development



SME Development



International Trade



Value chains



Tourism



Insurance



Skills Development



Banking



Digital Finance



Market Insight

Governance



Democracy



Anti Corruption



Disaster Management



Taxation



Governance



Internal Security



Behaviour Change Communication



Human Rights



Trade & Investment Promotion



Public Financial Management

Featured Projects

Client



**Busara Center for
Behavioral Economics**

**Thematic Areas:
Economy, Agriculture,
Insurance**

**Duration:
October 2020 to August 2022**

**1,800
Surveys**

**90
FGDs**

**3
Waves**



Evaluation of the **INSURED** Project

Project Description

Insurance for Rural Resilience and Economic Development (INSURED), a five-year technical assistance programme implemented by IFAD and financed by Sida, aimed at promoting climate insurance as a crosscutting tool in rural development initiatives. The overall objective of INSURED was to protect the incomes of rural women and men and to promote investment in smallholder agriculture.

In collaboration with Busara, M31 Research collected Quantitative and Qualitative data using Computer Assisted Telephone Interviews (CATI) of 600 panel respondents and in-field Focus Group Discussions (FGD) with 90 participants over a 3 year period. After a five (5) day training workshop, a team of 6 enumerators was hired to collect data from beneficiary farmers of the INSURED project.

Featured Projects

Client



German International
Development Cooperation (GIZ)

Thematic Areas:

Nature, Agriculture,
Productivity

Duration:

September 2022 to March 2023

800
Surveys

20
FGDs

36
KIs



GIC M&E Annual Household Survey

Project Description

GIZ was commissioned by the German Ministry of Economic Cooperation and Development to implement a multi-sectoral Special Initiative “ONE WORLD - No Hunger” that aims to sustainably eradicate hunger and malnutrition. Under the framework of this Special Initiative, the Green Innovation Centres (GIC) project in Zambia aims to boost the incomes of small-scale farmers, create employment opportunities, and increase local food supply through the promotion of and training in innovations

GIC conducts an annual impact assessment to measure progress on its productivity, income, and adoption indicators. M3I Research prepared and implemented surveys on behalf of GIC, as well as analysed and reported on the collected data at household level for groundnuts, soya beans and dairy in Eastern and Southern Province of Zambia.

Featured Projects

Client



University of Toronto

Thematic Areas:

Civics, Economics, Taxation,
Local Governance

Duration:

May to August 2022

2,200
Surveys

200
Back-
checks

20
Enumerators

LoGRI Property Tax Survey

Project Description

The Local Government Revenue Initiative (LoGRI) of the International Centre for Tax and Development (ICTD) commissioned a property survey in Mansa district of Zambia, to develop policy-relevant research and tools to help local governments collect more local revenue, more equitably and fairly, and in ways that promote trust, transparency and accountability.

M31 Research hired 20 enumerators that visited 2,200 properties in Mansa, stratified by neighbourhoods, and collect external property characteristics.

Each team selected households near randomly generated GPS points following a "controlled" random walk approach and walk from one property to the other until the target number of properties was met.

Featured Projects

Client



Zambia Association of Sisterhoods (ZAS)

Thematic Areas:

**Society, Social Protection,
Child Care Facilities**

Duration:

May to August 2022

**5
FGDs**

**12
KIIs**

**Evaluation
Report**



Final Evaluation of the CCCZ Project

Project Description

Catholic Care for Children in Zambia (CCCZ) is an initiative, led by the Catholic sisters, to see children growing up in safe, nurturing families. CCCZ works with childcare facilities to share strategies around prevention and integration and provides training on case management, child protection and psychosocial support. The project's Goal is "To improve the well-being of Children in Zambia by providing and promoting long-term and positive family and family like-care and protection". The end-of-project evaluation assessed the extent to which project activities and objectives were attained. The evaluation used a mixed methods research design to collect and analyse data from the project beneficiaries and stakeholders. M31 Research produced the final evaluation report that identified the project's relevancy, effectiveness, efficiency, and impact and offered recommendations for project scale-up.

Thank you



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